

VISIONING SESSION

SALT WISE PARTNERSHIP

MAY 6TH, 2019



THANK YOU!

WE ALL HAVE SALT IN COMMON

- DIVERSE
- REMITTING
 - STEADY STATE
 - OUT & BACK
 - 3.0 & 4.0
 - COMMUNITY
 - STREETS
 - MONITORING
 - SAFETY
 - APPLICATORS
 - CONTRACTORS
 - CONTRACTORS
 - RESEARCH
 - TRANSPORTATION
 - PLANNING
 - FIELD & HOME
 - STUDENTS
 - CONSULTING
 - WATER TREATMENT
 - WATER RESOURCES
 - LAND REVISION
 - COMMUNICATION
 - WATER QUALITY
 - WHENEVER
 - COMMUNICATION
 - LAND REVISION
 - WATER TREATMENT
 - WATER RESOURCES
 - LAND REVISION
 - COMMUNICATION
 - WATER QUALITY

OUR GOAL CRAFT the vision

RESIDENTS & PROPERTY OWNERS #TRAIN

MEDIA #AWARENESS

NGO'S #MOBILIZE

STATE AGENCIES #PROGRAM

RESEARCHERS #EVIDENCE

ROAD ENGINEERS #DESIGN

PUBLIC SAFETY #BALANCE

COMMERCIAL STAKEHOLDERS #OPERATIONS

THROUGH COLLABORATIVE PARTNERSHIPS IN THE UPPER MIDWEST,

SALT USE is DRAMATICALLY REDUCED that RESULTS in

CLEAN WATER HAPPY FISH SAFE MOTORISTS

CITIZENS & VOTERS OUTDOOR ENTHUSIASTS ATTORNEYS #ENGAGE

EDUCATORS #TEACH

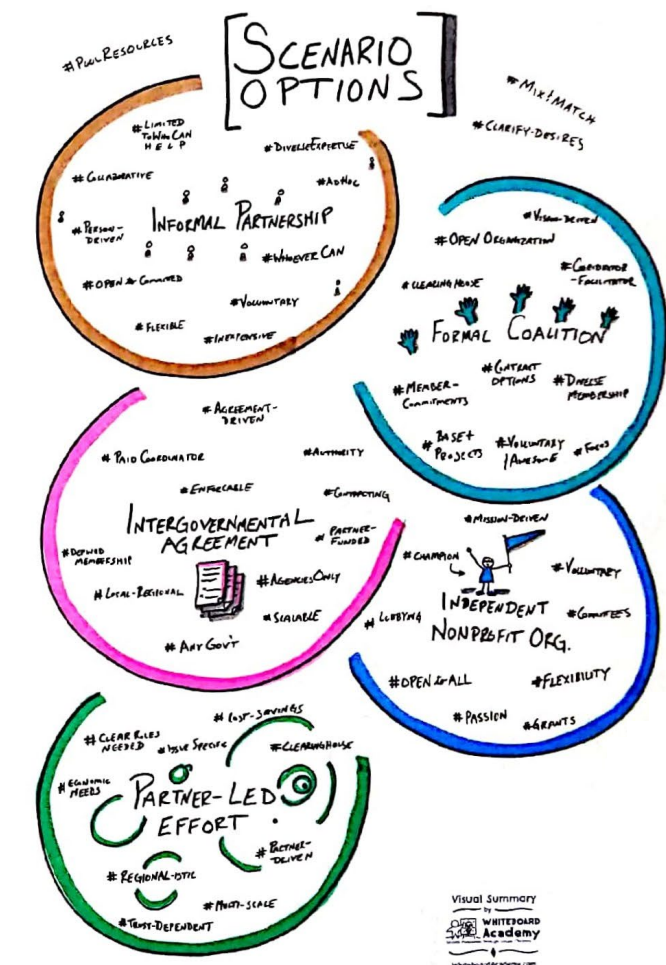
POLICYMAKERS #REQUIRE

DRIVERS #EXPECTATIONS

BIZ OWNERS #ADAPT

APPLICATORS #BEST PRACTICE

- ★ BE AN EXPERIMENTER
- ★ SHARE YOUR IDEAS
- ★ OPEN TO INFLUENCE
- ★ FULLY PARTICIPATE



Visual Summary by WHITEBOARD Academy

MUDDY