

Once you put salt down...

Salt Wise Sal says
"Shovel More, Salt Less"



Salt harms soil and plant health and corrodes our roads, bridges, and vehicles.

Salt washes into our waters, putting aquatic life and freshwater at risk.

It only takes
1 teaspoon of salt

to permanently pollute
5 gallons of water



Every year we use about ...



600,000 tons of salt
on Wisconsin roads.



Plus, even
more on
sidewalks
and parking
lots!

...it doesn't go away.

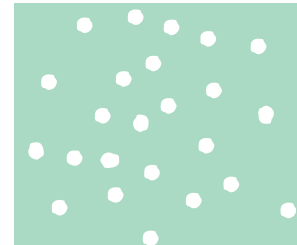
Smart Salting Tips

Shovel



Quick! Shovel early and often so snow doesn't turn into ice.

Scatter



Use salt sparingly. A coffee mug of salt is enough for 10 sidewalk squares!

Switch



Below 15 F, salt (NaCl) isn't effective. Switch to sand for traction.

Are you Salt Wise?



- Follow WI Salt Wise on social media!
- Join a Salt Wise Wednesday Webinar.
- Learn more about the impacts of salt pollution on lakes, streams, and drinking water.